Fundraising Code of Ethics

This Code of Ethics supports the highest ethical standards in fundraising at The Hutchins School, reinforcing trust and alignment with the School's mission and values: humility, kindness, courage, and respect.

This Code applies to all members of the School community involved in fundraising, including staff, volunteers, and third parties.

Objectives

- Ensure fundraising aligns with the School's mission and values.
- Promote ethical decision-making, integrity and accountability.
- Protect donor interests and ensure compliance with legal and ethical standards.
- Foster trust with donors, stakeholders, and the broader community.

Principles

Alignment with the School's mission and values

Fundraising must support the School's mission and reflect its core values. Interactions must embody inclusivity and fairness.

Integrity, transparency and accountability

Fundraising must be honest, avoiding misleading tactics. Donors must make voluntary contributions with access to accurate information about the use and impact of their donations.

Respect for donor intent

The School will honour donor intentions, communicate clearly about gift usage, and provide updates on their impact.

Privacy and confidentiality

Donor privacy will be safeguarded in accordance with the School's Privacy Policy, with personal and sensitive information shared with authorised personnel and used for its intended purpose.

Avoidance of conflicts of interest

Actual or perceived conflicts of interest must be disclosed to the Principal to ensure transparency and impartiality.

Commitment to professional development

The School supports staff training to maintain best-practice fundraising standards.

Stewardship of resources

Fundraising must comply with laws and ethical standards, ensuring responsible resource management to advance the School's mission.

Mr Andrew Walker ('82)
Chair of The Hutchins School Board

Dr Rob McEwan
Principal

Mr John Groom ('86)
Director of Advancement and Alumni Engagement

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